

OHECA Board Meeting – September 20, 2023

Pohick Library

Board Member Attendees:

Gary Koblitz, President

Stacy Cheshire, Vice President

Deb Milford, Treasurer

Gary Jensen, Big Item Drop off and Yard Sales

Jody & Les Terry, Membership

Tom Malejko, Membership Records

Laura Senich, Sign Board

Patti Alf, Directory Advertising and Distribution

Susanne Dominick, Secretary

Anne Hodges, Transportation

Non-Board Member Attendance:

4 paying members present

The meeting was called to order at 7:30 pm

Budget update:

Deb updated that OHECA has tax exempt status reinstated! The 2023 budget sheet provided by Deb was used to review the status of line items and for planning the 2024 budget. On track for 2023 expenses, don't need to increase any line items. Agreed to keep budget line items consistent for 2024. Community outreach criteria reviewed, brought up Fox Hunt Pool doesn't appear to have OHECA link on their website. Gary will check and contact pool, if necessary. Gary indicated he will reach out to them Orange Hunt Pool about getting our banner soon after we give them the check. Ideally by May 1st. Consideration given to donate about up to \$700 to other community organizations. Melissa advised via email that she did not expect directory printing to increase. Board agreed to remove/reallocate most of attorney fee line item. For landscaping need to add \$1200 to mow the Cherry Run Park area for a growing season. Obtain landscape company break down of when they mow median and Cherry Run. Membership Toolkit will go up to \$550 next year when renewed Mail Chimp free if we send 1000 or less emails per month for under 500 members. Or \$318 a yr if over 1000 a year month to accommodate distribution of more than one email address per household. Can migrate to Membership Toolkit as option and emails will still look as they do now with graphics. Tom will double check that.

Increase Website cost to \$250. Added cost of \$250 for mailing ballots for Reservation VDOT study. Plan for the storage locker fee to increase when the contract expires in March 2024; estimate \$375.

Capital Improvement Project

Curb painting done, not doing again in near future. Median tree maintenance is under way. Cherry Run Park plot not being maintained by county; OHECA has contracted with Premium Lawn Service to resolve this. Plans for Cherry Run landscaping project available for review. We should plan on allocating funds for median trees and Cherry run park again in 2024.

Member ship Drive

Jody spoke about getting dues 2024 membership enrollment notice postcards to all current members resident addresses. Support continued contact to new owners and set aside directories for them. Putting up the signs for membership renewal. Gary will organize resident volunteers to host membership drive lawn signs. Did focus on working at the pools to increase membership. Provide Patti with any trades that can be called to advertise in our directory.

President Update

Contests vacancy- have volunteer Michelle Castillo

Treasure vacancy-need volunteer

Street sign maintenance-Some need repair or clean up. Gary will survey need and submit maintenance request to county.

Transportation

Ann updated on community member request for speed humps or other calming solutions on Reservation, particularly near Sangster to reduce speed/traffic. Task force to come together to recommend how many speed humps or other proposals then goes to VDOT.

Tom-concern with cars not stopping at cross walks at Huntsman Blvd/Sydenstricker and Powder Horn and Hound Master. Gary and Tom will work to get community meeting set up.

The meeting was adjourned at 9:00.

Respectfully submitted,

Susanne Dominic