

OHECA Board Meeting – January 3, 2024

Pohick Library

Board Member Attendees:

Gary Koblitz, President

Stacy Cheshire, Vice President

Deb Milford, Treasurer

Susanne Dominick, Secretary

Gary Jensen, Yard Sales

Jody & Les Terry, Membership

Tom Malejko, Membership Records

Patti Alf, Directory Advertising and Distribution

Anne Hodges, Transportation

Scott Hasenpflug, Website

Melissa Low, Directory Editing and Publication

Michelle Castillo, Contests

Ann Cook, by invitation, joined for a possible treasury position candidate. Another interested resident was invited but did not attend.

Meeting was called to order at 7:30 pm.

Scope of meeting

President Gary Koblitz had disseminated the agenda in advance via email to Board members.

Treasurer's Report

The final year-end report awaits some late figures. However, it can be said that there will be a surplus.

Review of draft of 2024 budget:

Directory ad income is \$4305. Donations are lower, about \$2000. Directory cost about same but determined by how many pages in directory. Purchase 30 extra directories for new homeowners in 2024. Will raise toolkit fee to \$850 to accommodate more options like accounting and credit card processing and membership newsletter, start transition in August. Landscaping includes \$8652 to mow

the median strips and \$1360 for mowing Cherry Run. Only sent membership mailing to members who have not renewed and only cost \$470. Budget about \$1000 vs \$1900. Carry over the \$9000 for median tree care/replacement for 2024. Cherry Run-best pricing for trees installed roughly \$3000. May not go with full 6 trees. Suggestion made to start with trees first if we can get county to approve.

### Transportation

Anne Hodges updated the board on task force to consider speed hump placement on Reservation Drive. Indicated there will be 117 fewer addresses that need to be contacted to approve. OHECA will need to mail information to residents so leaving cost in budget of \$400. Task force a work in progress.

### Membership campaign

Tom Malejko reported that membership numbers on track with recent years. The board agreed to continue to start the campaign in October and end in December for 2024. Suggestion made to use Portable Sign boards to tell residents what dues are paying for before membership start in October. Les Terry offered that his feedback from some members is they don't know what the fees are going towards.

### Directory Update

Gary requested all board members to review the directory for any proposed changes. Final information for publication due to Melissa by 1/26. Suggestion made to remove neighborhood watch information along with July 4th parade. Melissa will do an infographic design to place at beginning of directory to show what dues go towards. Suggestion made to move Orange Hunt history from front of director towards the back. Patti said on track for Advertising fees and Tom Malejko will work with Patti to allow advertisers to use toolkit to have option of using credit cards vs writing checks.

### Miscellaneous

Gary Jensen reported that garden clinics probably would not happen again, because Garden Masters are short staffed and past attendance has been disappointing. He also explained why big item drop-offs and document shredding no longer happen under county purview.